

JOIN THE UNITE CAMPAIGN:

Support the staff at
Welsh Country Foods (Vion)



ASDA WANTS TO EXPORT JOBS OUT OF WALES

Asda is making decisions without taking economic and social impact on local communities into account.

UNITE IS ASKING YOU TO SUPPORT OUR CAMPAIGN:

We want Asda to change its mind on the decision to change suppliers, which will cost hundreds of workers in Anglesey and North Wales their jobs.

Asda in North Wales is switching the supplier of its lamb and putting 350 jobs in Welsh Country Foods (Vion) and further associated jobs in Anglesey at risk.

The supermarket, which continually makes huge profits, is attempting to squeeze suppliers and drive down labour costs whilst putting hundreds out of work.

Welsh Country Foods has been a supplier to Asda since 1995. This decision will have massive social and economic ramifications, particularly in the high unemployment areas of the Isle of Anglesey and Gwynedd.

Asda also currently imports 60%-65% of its lamb products sold in its UK stores and needs to consider the impact of decisions like this on UK farming.

Please support the staff at Welsh Country Foods and demonstrate to Asda that we will not back a company that takes such a cavalier attitude towards local workers and their communities.

www.unitetheunion.org